

2009 Action Plan

General

- Develop a three-year strategic plan with input from the library staff, board of trustees and the community.
- Continue to collaborate with the City of Worthington, Worthington Schools, Worthington Area Chamber of Commerce and other organizations to promote community sustainability and economic development.
- Fully implement the “Find yourself here” branding campaign to promote the library’s Web site, enhanced catalog, services, materials, programs and renovated space.
- Monitor the progress of anticipated changes to the Discovery Place system, explore other integrated library system options and revisit possibly adding an automated materials handling system.
- Update and revise the public service guidelines.
- Develop an agreement with the Friends Foundation of Worthington Libraries to define the relationship and establish the boundaries between the Friends Foundation and the Library.
- Review and update the Materials-Resources Selection Policy and Collection Development Scope Statement to maintain the health of the library’s materials collection.

Programming

- Work with parents, caregivers and educators to create programs, provide materials and promote services focused on encouraging early childhood literacy.
- Develop a method for evaluating current library programs and determine an effective process for adding and eliminating programs.
- Identify target populations for concentrated outreach programs and services.

Technology

- Introduce IM (instant messaging) reference and continue to make improvements to the library’s Web site.
- Redesign the staff Intranet.

2009 Action Plan continued

Stewardship

- Meet with our state legislator(s) and advocate for library funding during the state biennium budget preparation process.
- Investigate the possibility of hiring a consultant(s) to develop a formal disaster preparedness/recovery plan.
- Review and update the facilities maintenance plan to include a timeline for planned major infrastructure upgrade and/or replacement projects (parking lots, roofing, HVAC, elevator, etc.).

Staff Development

- Concentrate on the development of the library staff with particular emphasis on supervision training, security training and coordination of individual action plans.
- Determine a new process for the orientation of new staff.